

Fall/Winter 2009 CW-X Info Kit

CW-X, Conditioning Wear

What is it?

CW-X Performance apparel and baselayers, incorporate a patented muscle support system called CW-X Support Web™ into its garments. This system is based from Kinesio-taping techniques that trainers use to reinforce muscles and joints.

What does the Support Web™ do?

It provides targeted support to all major muscles and joints in the lower torso which helps increase muscle efficiency, endurance, and power.

How will CW-X apparel help me when I ski, run, hike, or do other athletic activities?

Targeted compression and muscle support helps decrease vibration and increase circulation throughout the body. This greatly reduces fatigue, cramps, and overall tired muscles. A person can ski, hike, bike, or run longer without getting as tired.

Can I wear the tights underneath other pants?

Absolutely. All CW-X products can be worn as external apparel or technical baselayers. When wearing CW-X as a baselayer, the long tights will replace your normal 1st layer long underwear. Think about CW-X as a technical baselayer, with a built in support structure that will help you ski stronger and longer.

How do I know the product fits me?

Use the CW-X size chart as a guide to get you in the right size range. If you fall between two sizes, go up to the larger size.

When fitted properly, the round circle in the middle of the Support Web will sit right over your knee cap and the top of the tight should sit comfortably on your waist. Some people may have some space between the bottom of the tight and their ankle, which is just fine. Our muscle support products need to fit like second skin. They need to feel snug, but not tight or uncomfortable. If you see any wrinkles in the fabric around your knee or upper quad area, the size is too large.

How do I wash my CW-X Conditioning Wear products?

We recommend machine washing your CW-X products in cold water and line dry.



 **CW-X®**
CONDITIONING WEAR®



AUTO SENSOR

Full Length Support

Lower Abs support to strengthen core area

DiAPLEX® wind-proof, water repellent front panel

TARGETED SUPPORT
Patented Conditioning Web™ for Targeted Support. Anatomically engineered exoskeleton keeps muscles aligned, increasing power and stability, while reducing stress on knees, lower back, and other joints

XCELERATED RECOVERY
Gentle pressure increases blood flow, warmth, and reduces muscle fatigue

Auto-Sensor® temperature regulation technology allows the fabric to adjust it's thermal properties depending on temperature and weather conditions. Keeps you warm when it's cold and releases excess heat when it's warm.

COOLMAX® high performance fabric keeps you dry by wicking moisture away from the skin.

Ultra Flat seam construction for comfort

Anatomically specific- Men's and Women's models

COOLMAX®

3/4 Length support



- TARGETED SUPPORT**
- XCELERATED RECOVERY**
- UV PROTECTION**

CW-X® SUPPORT TOP- technology

- Features CW-X® Conditioning Web™ support for the upper back to improve posture, balance and arm motion for greater efficiency of movement.
- Dry-Zone® R506 lightweight breathable 4-way stretch fabric. Quick-dry moisture movement and evaporation through 3-layer capillary action for next-to skin comfort.
- Titanium oxide fiber UV protection, UPF 50+
- Antibacterial silver fiber nanotechnology for freshness



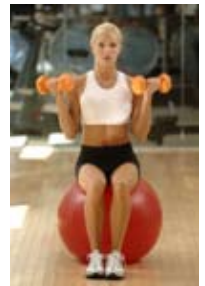
- TARGETED SUPPORT**

CW-X® SPORT BRA- technology

- Patented Inner five point web provides motion control without compression.
- Secure hook and clasp or full length zipper featured on Xtra support bras.
- No foam padding to collect water or hard painful underwires.
- Quick Dry-Coolmax, and Healtha+ mesh provides breathability and reduces pooling of sweat.
- Size ranges 32B/C to 42DD.

TIGHTS: STABILYX, PRO, EXPERT, TRIATHLON

- Revolutionary, patented Conditioning Web® system helps muscles and ligaments band together to create more comfort, efficiency in movement, and less fatigue during exercise.
- Increases circulation up through the leg.
- Reduces numbing muscle vibration.
- Quicker warm up time, and recovery after exercise.
- Quick dry, Coolmax® fabric pulls moisture away from the skin so it can evaporate.
- Provides targeted support to all major muscles in the leg and torso including knee stabilizer muscles and ligaments, lower back, quads, hamstrings, IT band, hip flexors, and calves.
- Unlike overall compression products that cut off proper circulation over longer periods, the CW-X Conditioning Web® only applies gentle pressure and support to areas that need it.



PRO SUPPORT SYSTEM



STABILYX SUPPORT SYSTEM

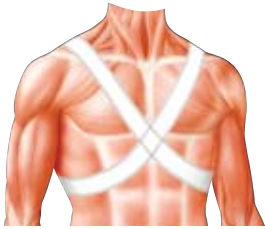


CW-X TOPS TECHNOLOGY



SPORT BRA

- Inner Soft Support Web™ provides motion control in all directions.
- Five interconnected floating mesh straps make up the built in soft structure that combines comfort with support.
- SECURE™ Hook and Clasp system specifically designed for Xtra Support Bra to prevent the possibility of clasp unhooking during high impact activities.
- No hard under wires or uncomfortable compression.
- No Foam pads to collect moisture.
- Built for all levels of impact and sport activities.
- Quick dry, Coolmax® and Healtha+® fabric pulls moisture away from the skin so it can evaporate.
- Silver Dioxide fiber technology (Healtha+®) preserves garment freshness.
- Size ranges 32 B/C to 42DD



TRIATHLON TOP

- The CW-X Pro Top support system provides targeted support to key muscles in the chest and back which makes the upper body more efficient in posture, arm swing, and breathing functions.

LITE FIT

- UPF 50+ sun protection against UVA and UVB rays- BLOCKS 98% of harmful rays.
- Ultra light weight Healtha+® nanotechnology fabric.
- 4 way comfort stretch fabric for ease of movement.
- 6 channel capillary action for quick dry results
- Antibacterial and Antimicrobial through silver dioxide technology maintains garment freshness.
- Flat Seams for no friction feel.
- Locking Zip Tab



CONDITIONING WEAR®

CW-X SIZING AND FIT



MEN'S CONDITIONING WEAR

Weight - lbs

Height	125	130	135	140	145	150	155	160	165	170	175	180	185	190	195	200	205	210	215	220	225	Height	
5'5"																							165 cm
5'6"																							168 cm
5'7"																							170 cm
5'8"																							173 cm
5'9"																							175 cm
5'10"																							178 cm
5'11"																							180 cm
6'0"																							183 cm
6'1"																							185 cm
6'2"																							188 cm
6'3"																							190 cm
6'4"																							193 cm
	57	59	61	64	66	68	70	73	75	77	79	81	83	86	88	90	93	95	97	99	103		

Weight - kg



WOMEN'S CONDITIONING WEAR

Weight - lbs

Height	95	100	105	110	115	120	125	130	135	140	145	150	155	160	165	170	175	180	185	190	195	Height	
5'0"																							152 cm
5'1"																							155 cm
5'2"																							157 cm
5'3"																							160 cm
5'4"																							163 cm
5'5"																							165 cm
5'6"																							168 cm
5'7"																							170 cm
5'8"																							173 cm
5'9"																							175 cm
5'10"																							178 cm
5'11"																							180 cm
	43	45	48	50	52	54	57	59	61	64	66	68	70	73	75	77	79	81	83	86	88		

Weight - kg

Bottoms:

- Use provided CW-X size chart to check height and weight. If the combination falls in the grey, go up to the next larger size.
- When fitted properly, tights or shorts will sit comfortably on the waist and feel like second skin. Not too tight and not too loose.

Sport Bra:

- Measure proper band size and cup size as you would for a traditional lingerie bra.
- Cup sizes come in B/C, D, or DD.
- Band sizes come in 32, 34, 36, 38, 40 and 42.

Tri Tops:

- When fitted properly, Pro tops will sit comfortably on the body and feel like second skin. Not too tight and not too loose

Lite Fit Tops:

- Meant to be worn as a comfort stretch top, not a compression top.
- Women need to size up for a looser fit.